



DJ FARMER

your chance to own a share in a hunting farm

Imagine owning a hunting farm ... Escaping from the city and getting back to nature ... Reigniting your primary instincts by tracking and hunting game on a piece of Africa that belongs to you ... Sitting around a boma fire under the big night sky of the bushveld ... This is the appeal for the hunter, and with DJ Farmer it is possible. Not only is it affordable, it also offers a hassle-free ownership option.

Few can commit to the outright ownership of a hunting farm. Apart from the astronomical cost implications of the initial capital outlay (who has R10 m to R15 m spare change?) for a decent-sized hunting farm and monthly management costs of anything between R40 000 and R70 000 a month, it is simply not practical. The time and effort of maintaining your own farm is enormous, and unless it becomes your full-time, income-generating occupation, it will remain nothing but a dream.

Unless you share it.

DJ Farmer has recently launched an innovative concept of shared ownership in hunting farms. This gives hunting enthusiasts the opportunity to purchase a share in a farm with sole access of 3 weeks per year. This means that 17 owners (shareholders) will each have 3 weeks' access to

their own farm, maintained and managed on their behalf – an ever-appreciating asset enjoyed in complete privacy.

The dream becomes a reality.

This is how it works: 1 week during the hunting season (May-August); and 2 x 1 week usage outside the hunting season for recreational and ecotourism purposes and quality leisure time with family and friends. Your 3 weeks will allow you sole access to the farm to enjoy with family and friends. Your 3 weeks will also rotate annually, making it fair to each of the 17 owners.

Every farm will have a qualified and permanent farm manager, handling the day-to-day aspects required for managing the property successfully. These include hunting-related tasks during the hunting season, looking after the well-being of shareholders, their family and friends during their stay, road maintenance, veld management,

introducing game with new bloodlines when necessary, feeding and pest control, bush thickening and encroachment, and fire regime and fencing.

Every farm and farm manager will be managed by a managing company through a specially designed management programme. This takes away the hassles associated with owning a farm.

Every year each shareholder will receive a quota of game to be hunted. This package will be the same for each shareholder and will be free of charge. Should more game be hunted than the quota, that shareholder, or his guests, will pay market-related prices.

Each investor in a farm contributes pro rata to his shareholding for the day-to-day management of the farm through a monthly levy.

DJ Farmer is part of the DJ Syndico group, who are the pioneers of shared ownership in holiday homes and have been at the forefront of shared ownership in South Africa for the past eight years. DJ Syndico has developed upmarket holiday homes in some of the best-known holiday destinations locally and internationally. Another group subsidiary is DJ Offshore, which specialises in ownership of offshore property through shared ownership based on an investment for capital growth and return on investment.

According to Frederic de Jager, Managing Director of DJ Farmer, "shared ownership in a hunting farm is aimed at those who have full-time work commitments, whether in the professional market or who own their own business, but who have always wished for the time and money to own their own hunting farm. The product is not for those who want to buy a hunting farm and generate income through commercial hunting. It will be a farm that is privately owned by the 17 owners for their own benefit to hunt each year and spend some quality time with family and friends. The farm sizes that we will be selling range between 900 and 1 300 hectares. The majority of the farms are in the Limpopo Province and within reasonable driving distance from Gauteng. It is always a benefit to make use of your weekend at least, during your off-peak weeks, if you cannot use your whole week, especially when family and friends join you for the weekend".

"If one is interested in the concept to buy a share in a farm, it is of paramount importance to associate oneself with a brand that will be there for years to come. Take a simple example: Should you wish to sell your share in the future, DJ Farmer will be offering a resale service to its investors. Resale service and continuity is vital for the success of this industry. Compare this for instance with an individual farm owner who wishes to sell his farm through shares and does not stay committed to his investors by managing the farm and offering a resale service," De Jager explains.

During off-peak weeks DJ Farmer caters for all sorts of amenities, like mountain biking and hiking trails, fishing, quad biking and a game drive vehicle. Owning a hunting farm is not just about the hunting; it is also about enjoying whatever else the farm has to offer that contributes to a quality lifestyle.

It is anticipated that the cost to invest in a share in a hunting farm will be between R900 000 and R1,2 million, depending on the size of the farm and other variables. With all the positive factors that this concept has to offer and the fact that it overcomes past concerns associated with owning a hunting farm, this new product is set to take off exceptionally well in South Africa's hunting community. 

